MICES US 2022

MIX-CAMP E-COMMERCE SEARCH

Some MICES history

Community Event on E-commerce Search
- Founded in 2017 by René Kriegler and Paul Bartusch, with some help from Isabel Drost-Fromm
- Taking place on the day after Berlin Buzzwords (this year: 15th June)
- Ca. 130 attendees in 2019
- E-commerce Search Slack: https://bit.ly/ecom-search-slack

Idea: meet with like-minded people who work in e-commerce search, understand e-commerce search, learn from each other

Feedback on MICES 2018

Semantosoph @semantosoph · Jan 20

The @M_I_C_E_S is like gathering around a beach campfire with friends after the big @berlinbuzzwords party has come to an end. Everyone is a bit tired, but the mood and stories are amazing.

Berlin Buzzwords @berlinbuzzwords

Have you heard of @M_I_C_E_S? It is a one-day event on e-commerce search right after #BBuzz 19! There will be a mix of scheduled talks and self-organising sessions, so you are welcome to submit a proposal for your talk…

Berlin Buzzwords presents: **SATELLITE EVENTS** #BBuzz #2019 #morefun

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First MICES in the US

(No campfire at the Graduate please!)

We want to take this idea of sharing and learning together to the US as e-commerce search is solving the same problems here!

MICES is about sharing and learning

Lack of cohesive e-commerce search community

- Lack of perspective on commonly solved problems

- Beyond tech to techniques and strategies

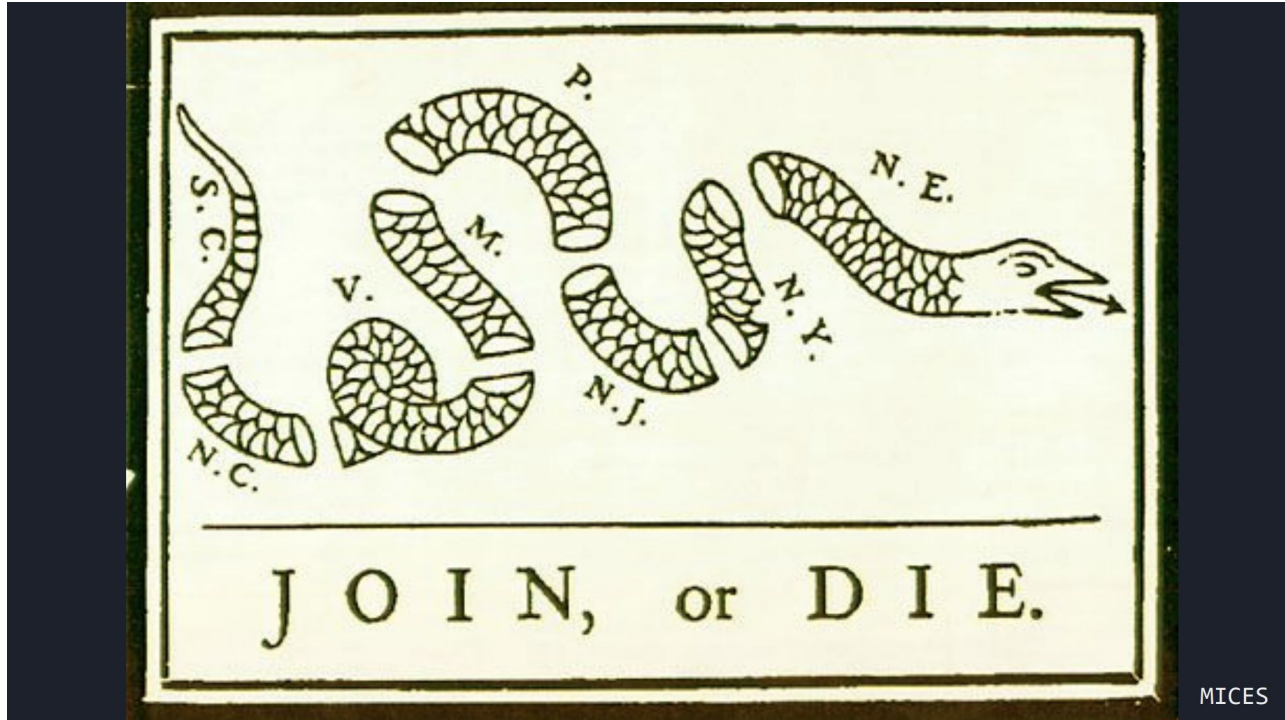- We keep reinventing the wheel over and over and over...

MICES

Doug Turnbull, Your Business Depends on Supporting Open Source. MICES 2018

MICES is about sharing and learning

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René Kriegler, MICES US 2022

Schedule

9:10	Sessions (interactive: Breakout sessions on Search Teams and Processes)
12:00	Lunch
13:00	Sessions (interactive: Survey - your toolstack)
15:35	Self-organizing sessions / Barcamp (interactive)
Ca. 17:30	Closing session

Thank you to our sponsors!