MICES 2022
MIX-CAMP E-COMMERCE SEARCH

MICES 2022

Welcome back in person! We were missing you!

Welcome at MICES 2022!

And 'Thank you!' to our sponsors!

Welcome at TUECHTIG!

Community - Slack

E-commerce Search Slack: https://ecom-search.slack.com

Auto-join: bit.ly/ecom-search-slack-mices2022

Community - MICES US

The MICES torch

Connecting the e-commerce community across the ocean

Community - Women of Search

#women-of-search channel at Search Relevance Slack:

https://relevancy.slack.com

Women of Search LinkedIn Group

Search team maturity growth and scaling

MICES 2017 - 2022

Migration from a commercial search engine to open source

Accountability and ownership of search

Dedicated search teams

Measuring search quality

Processes for active search management

Search engineering vs data science

Search product development

Scaling search teams

Search team maturity growth and scaling

Schedule

9:30	Sessions
12:45	Lunch
13:45	Sessions
15:40	Barcamp
Ca. 18:00	MICES EU 2022 ends