



Quick Quepid Qonversation

opensourceconnections.com

Eric Pugh - @dep4b -
epugh@opensourceconnections.com
MICES 2021



VACATION EDITION



This is why your search is broken!

Hi, I'm Doug

I'm a search relevancy expert, not a doctor.

When I search for 'myocardial infarction' these documents about 'heart attacks' should come up.



ONE WEEK LATER



Ok, I fixed that myocardial-whatever relevancy issue.



But you broke this other thing I thought was fixed!



Ok, let me see what I can do... I'll get back to you in a week.

Hi, I'm Rena

I know my content, but not much about search.



A broken workflow!

- Our collaboration stinks
- Search testing is hard
- Iterations are slow





Lets get our hands dirty with Quepid!

simplification, but it applies in general to most websites. HTML and CSS are the markup tools that determine how your content is presented. Your fonts, the colors you use, the size and placement of your images, all those things are captured in the HTML and CSS codes of your website.

HTML stands for HyperText Markup Language and is the granularity of internet codes. It describes the basic makeup of your content, from text and images to displaying images and laying out tables. HTML does it all.

- HTML does have its limitations, which is why CSS was invented. CSS stands for Cascading Style Sheets and it does a lot of what HTML does, and then some. The main advantage of CSS is that you can use it to separate the content of the site from the look & feel. This means that with a proper implementation of CSS you can change the way your website looks without having to make any changes in the content.

Having good code is an important aspect of a good website. The HTML and CSS codes that generate your website's look and feel need to work properly. If they don't, several things might happen.

Some visitors using different web browsers might not be able to use your website. Different web browsers handle codes differently and can show a user very different things based on the same HTML and CSS code. With shoddy code your website might look fine in one browser, but might be hideous in another. Or worse, it might not work at all.

Search engines use Google's spider to crawl your website and index it. If your website is built with bad code, it might not be crawlable or it might crawl slowly over bad code.

Search engines also use algorithms to determine which websites are the most relevant to a user's search query.

Top Articles

- Apache 2.01 Training
- Berry's Red 2021 Team
- SDG for Google News
- Why HTML Source Matters
- W3C Compliance
- SDG for Web Developers
- Google Adwords can go to PR



A Brief History of Quepid

3000
Docker Hub
Pulls

1634
Users on
SaaS

164
Followers of
@quepid_search

13
Contributors

- First [public mention](#) of Quepid Oct 2013
- [Quepid SaaS launched](#) Nov 2015
- [Containerized](#) in early 2016
- [nDCG](#) added in Feb 2018
- [Open source](#) in July 2019
- [9 Releases](#) in 2020



Why is it called Quepid?



Because it's to show your queries some love!



Where next for Quepid?

- <https://github.com/o19s/quepid> for code
- www.quepid.com for documentation
- Be part of [Relevance Slack](http://www.opensourceconnections.com/slack) at www.opensourceconnections.com/slack and join #quepid channel.
- Take the [*Think Like a Relevancy Engineer*](#) course.



Thank you.

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